



Board of Directors' Meeting Agenda
Southwest Minor Hockey Association

Tuesday, August 31, 2021

Attendees - Sean Van Bilsen, Loni Grover, Sarah Simpson, Corey Crawford, Anissa Gurchin, Ian Van Middlekoop, Ed Theo, Ryan Hurley, Sandra Heyink, Mike McEachren, Kurt Lovell, Kendra Miniely, Megan Lajoie, Terri Eberle

Absent - Jim Hamilton, Amy McPherson

Called to order at 7:03pm

1. Last meeting's minutes read and adopted.

2. Directors' Roles established for this season. They are as follows:
 - President - Sean VB
 - Vice - Jim H
 - Vice - Kurt L
 - Secretary - Loni G
 - Registration - Sean VB
 - Ice - Anissa G and Terri E
 - Refs/time/gates - Ryan H
 - Tournaments - Loni, Terri E, and Corey C
 - Fundraising - Ed T
 - Sponsorship - Ian V, Sandra H, and Corey C
 - Volunteer - Mike M
 - Coaches - Kurt L
 - League Rep - Kurt L and Mike M (as understudy later in the year)
 - Equipment - Kendra and Megan

- Website and Marketing - Sarah S
- Parent Rep Coordinator - Amy Mc

Sarah will update the website with the new coordinator positions.

3. Loni will examine the current By-laws and propose changes in time for next year's AGM.
4. We have 109 registrants so far. Covered the following breakdown for Kurt's access at the upcoming scheduling meeting on October 5th

MlTe - 11 / IP - 8 ⇒ 19 kids

Novice - 16 +6 Right of Choice (ROC)

Atom - 14 +9 ROC

PeeWee - 6 +4 ROC

Bantam - 11 +6 ROC

Midget - 11 +5 ROC

5. Discussed strategies to recruit goalies (especially for the Peewee and Midget teams). These included:
 - i. Newspaper ads
 - ii. Facebook, Instagram, and the website
 - iii. Submit notice to local schools for announcements
 - iv. Post ads at various goalie clinics
 - v. Get kids on those teams to reach out to friends to find someone
6. New registrants will be on a list at Herm's Sports and can get their new gear and Herm's sends us the bill. Ian asked if we had any gear for new registrants left from the Good Day, Let's Play funding from last year. The equipment coordinators will check.
7. We are scheduled to begin our ice time in Bothwell the week of Sept. 27th and Glencoe the week of October 4th.

Bothwell - Tues 6-10

Thurs 6-10

Fri 6-10

Glencoe - Mon 6-10

Wed 6-9

Sat 9 -10

Sun 12-3 and 5-7

*Friday in Bothwell and Sunday in Glencoe will likely be our Home Game ice times

*Sean will discuss with Jim what the first weeks of our ice time in Bothwell will look like

*Anissa and Sean will plan out the ice schedules

8. We have 1 coach signed up (via online registration) so far. Sean will send an email to parents of the younger teams' players to encourage volunteers and to promote incentives to get qualified to coach (perhaps, like last year, no on-ice component in certification, cost reimbursed, etc.)

Next meeting scheduled for Wednesday September 22nd. Location to be determined.

Meeting adjourned at 8pm.